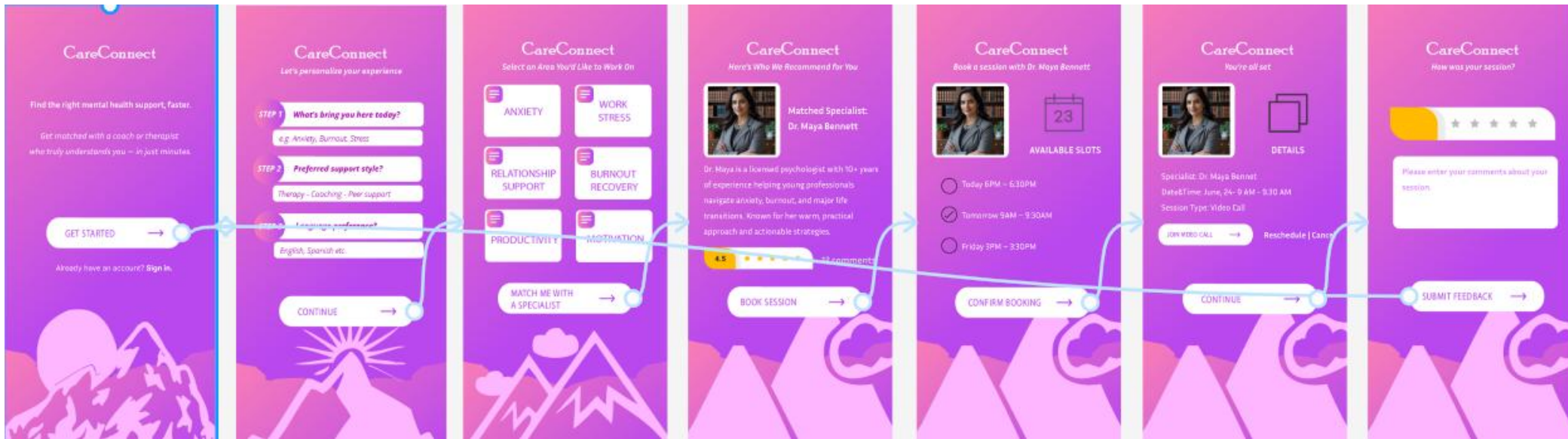




PERSONA-PROTOTYPE INTERACTIONS REPORT

PROJECT NAME: CARECONNECT





Persona #1: Jasmine Park

“The landing screen already feels soothing. I liked how I could jump into choosing the type of support I need without a long onboarding.

When I reached the *Choose Support Area* screen, I appreciated the option for **‘Mindfulness & Reflection’** — that’s exactly what I was hoping for.

The *Video Chat Booking* flow felt low-pressure, and I noticed I wasn’t being asked to commit to weekly sessions. That felt very comforting.

I would love to see a **daily check-in or emotion tracker** built into this.”

📌 **Feedback:** Ideal for low-commitment users; add micro-habit tools.



Persona #2: Diego Rivera

“The UI is minimalist, which I like. I quickly found a path toward structured guidance.

I appreciated that the coach bios weren't too salesy. The prompt-based onboarding helped me define my mood without oversharing.

I didn't see exact pricing info, though. I'd like to **see clear pricing or trial info before booking.**

Also, a 'Text-based Support' option might be less emotionally taxing than video calls.”

📌 **Feedback:** Add pricing transparency & async options.



Persona #3: Layla Mahmoud

“Super intuitive! I felt like the app understood how my generation communicates.

I loved the *Choose Support Area* screen — the colors and tone didn’t feel corporate.

The coach profile made me smile. It was cool seeing someone who looked like they’d be fun to talk to, not intimidating.

It would be amazing if there was a *meme-based or visual journaling* option.”

✦ **Feedback:** Great tone for Gen Z. Add creative expression tools.



Persona #4: Michael Tanaka

“Honestly, I was skeptical — I don’t have time to breathe, let alone sign up for a mental wellness platform.

But I reached the *Session Recap* screen in under 2 minutes, and it made me think — ‘Maybe I do need this.’

I wish there was an option to sync these sessions with **Google Calendar** or a productivity tool.

If this integrates into my day, I might actually use it.”

📌 **Feedback:** Strong concept for working parents. Add calendar integrations.



Persona #5: Rina Gupta

“Clean, calm, and very aligned with what I seek as a wellness blogger.

I went through the flow twice — once choosing ‘Mindfulness & Reflection,’ and once selecting ‘Talk to a Coach.’

I’d love if the *Feedback* screen allowed me to journal or reflect on the session — even save it to my Google Drive or Notion.

This would be a perfect bridge between **solo practice and light coaching.**”

✦ **Feedback:** Add journaling after sessions & export options.